

ABOUT US

Selin is one of the pioneers in the home and office furniture industry, offering a diverse range of high-quality products to meet the various needs of its customers. This brand focuses on the design and production of furniture, always striving to combine high standards and aesthetics.

To maintain its market position and respond to changing customer needs, Selin continually works to leverage the latest technologies and design and production methods. The brand aims to expand its product range and continually improve furniture quality, with a special emphasis on research and development (R&D). The use of advanced technologies in design and production, as well as the use of high-quality raw materials, are top priorities for Selin.



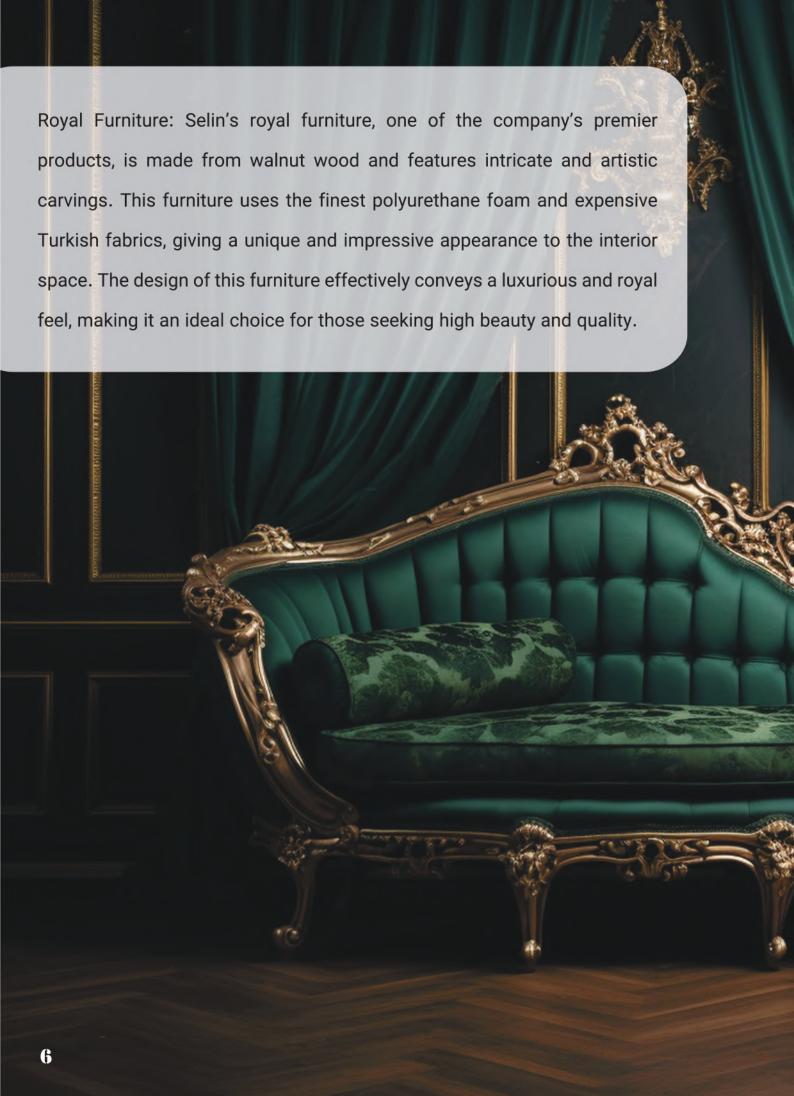
One of Selin's key goals is to provide products that match the specific tastes and needs of customers. By offering customization options in furniture design and providing a variety of choices including fabrics, colors, and design details, the brand allows customers to receive unique furniture tailored to their preferences. This approach ensures that each customer has a distinctive experience suited to their space.



Quality is a fundamental principle of the Selin brand. The use of high-quality materials such as walnut wood, beech wood, premium polyurethane foams, and expensive Turkish fabrics, along with meticulous attention to design and craftsmanship, ensures that the brand's products are high in durability and beauty. Selin's commitment to high quality has earned the trust of customers and established a reputable name in the furniture industry.

Furniture, as a key element of interior decoration, plays a very important role in the design and beauty of home and office spaces. Different types of furniture with their specific features and applications address various customer needs. Below, we provide a detailed introduction to the various types of furniture produced by the Selin brand.





Semi-Classical Furniture: Selin's semi-classical or classic furniture is produced using beech wood and artistic CNC carvings. This furniture is designed and manufactured with 30 kg polyurethane foam and a variety of fabrics chosen by the customer. Due to its unique designs and high-quality construction, Selin's classic furniture can easily add a special and classical touch to the interior of a home or office.



Comfort Furniture: Selin's comfort furniture is made using raw MDF frames or fir wood and medium-quality woods. Due to its simple and functional design, this furniture easily adapts to various customer needs. The choice of underlying wood types is a distinctive feature that adds to the durability and quality of this furniture.



Office Furniture: Selin's office furniture is constructed with stainless steel frames and various types of synthetic and natural leathers. Due to its modern design and high-quality materials, this furniture is suitable for office and working environments. The use of different leathers and stainless steel ensures that Selin's office furniture excels both in terms of aesthetics and durability.





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